

# SPORT SYNC™

## Matches radio play-by-play to TV!

### AM/FM Radio with Audio Delay

- Up to 16 seconds of delay with Instant Replay!
- Listen to game broadcasts in sync with your TV

### Here's How It Works...



Perfect for Every Sports Fan!

### Easy to Use!

Simply adjust the display slider to listen to the game's radio broadcast synchronized with the action on TV.



### Listen To Your Favorite Radio Broadcasters Call Games In Sync With The Action On Your TV!

Now you can turn down the sound on your TV and watch the game while listening to your favorite radio announcers.

Radio play-by-play announcers provide the most descriptive, interesting and fun calls of pro or college sports events. But radio signals almost always run several seconds ahead of TV broadcasts which must pass through cable, satellite or HDTV systems. Before, if you tried to listen on the radio and watch on TV, you heard each play called on the radio well in advance of the same action on TV... it took all the fun out of the game. Now, with SportSync, you can delay the radio audio to exactly match what you're watching on TV!

### Perfect for:

- Football
- Baseball
- Soccer
- Basketball
- Hockey
- Auto Racing

For more information on all our SportSync products visit:

**SportSyncRadio.com**

Radio requires 4 AA batteries not included. FCC Approved. Made in China.  
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# SPORT SYNC™

**Matches radio play-by-play to your TV!**

**A Unique and Exciting New Item for Sporting Goods, Gift and Souvenir Stores**

**THE SR-202 IS PERFECT FOR ALL SPORTS FANS!**

SportSync is the unique AM-FM radio with audio delay that lets fans listen to their favorite radio broadcasters call the game in sync with the action on their TV. This new SportSync represents a significant advance over our original SR-101 as it has double the delay of now up to 16 seconds along with digital tuning and memory presets. For those customers with home theater systems their viewing experience will come alive with the optional home theater connection cable.

**A GREAT RETAIL ITEM**

The SportSync radio is a natural for all sporting goods, gift and souvenir stores. All fans understand the problem of preferring, and trying, to listen to the radio broadcasters call the play-by-play for their favorite team while they watch the game on TV. SportSync once again makes it possible and it's so simple to use anyone, of every age, can use it. SportSync also makes a terrific gift!

**RADIO STATIONS**

Expand your listenership back into the fans' homes by encouraging your audience to turn the sound down on their TVs and turn up the volume on your station, just like they could do years ago (before cable and satellite TV and video delays). With the SportSync radio your audience can combine seeing the action on TV with the best play by play available, your announcers.

**SPORTSYNC SR-202 HIGHLIGHTS**

- AM-FM Radio with Digital Tuning
- Display Backlighting
- Up to 16 Seconds of Audio Delay!
- Home Theater Connectivity
- 40 Memory Presets with Scan
- 24-Hour Clock with alarm/day/date

**PACKAGING**

Each SportSync is boxed in an attractive and bright four-color cardboard box that includes the radio in bubble wrap and a one sheet manual. (Batteries are not included. An AC adapter, home theater cable, and carrying case are available separately.)

Individual box dimensions: 7.75" x 5.25" x 2" at 1.25 lbs.  
 Case of 12 radios: 12" x 9" x 11" at 16 lbs.  
 Master Carton of 24 radios: 17" x 13" x 12" at 33 lbs.

**AFFILIATE MARKETING**

*For Radio Stations, Sports Teams, Fan Websites and Online Retailers*

You can maintain zero inventory but earn a commission from every SportSync radio and accessory sold through a SportSync ad on your website that links back to scannermaster.com. Whether your audience sees an ad for the SportSync radio on your website or hears about it via a mention on-air, customers that click through to our website from yours will learn more about the SportSync and your station will earn a commission when a purchase is made. Scanner Master handles the entire order process, shipping and any customer service. You can watch your commissions grow online daily. For more information and to sign-up visit [sportsyncradio.com/affiliates.html](http://sportsyncradio.com/affiliates.html).



Freight: FOB Holliston, MA  
 Terms: Net 30 with approved credit  
 Credit Card payments also accepted.

Frequency Range: FM 88-108 MHz; AM 520-1710 KHz  
 Sensitivity: FM=15Uv; AM=25mV/m  
 Single-signal Selectivity: >=10dB  
 Speaker: 57mm/4Ω/0.4W  
 Power: DC 6V (4 AA batteries)  
 External Power 6V 200mA  
 Earphone: 3.5mm 32Ω  
 Size: 182X117X40mm  
 Weight: 6.42 ounces (without battery)

*Available Optional Accessories:*  
 AC Adapter, Carrying Case, Earphones,  
 Home Theater Connection Cable

**Customize SportSync for your radio station, team or organization.**

**Perfect for prizes and give-aways.**

**For Radio Stations: Entice your audience to use SportSync at home to listen to your radio play-by-play while they watch games on TV.**

**A great brand builder.**

Contact Scanner Master for details.



**SCANNER MASTER CORP.**

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For further product details:

**[www.sportsyncradio.com](http://www.sportsyncradio.com)**

